

# Get full control of Google Workspace with BetterCloud

Unify, simplify and control the management, and security of Google Workspace with BetterCloud. BetterCloud ingests and centralizes Google Workspace users, groups, files, and alerts, surfaces critical insights, and leverages insights to trigger actions and automate comprehensive workflows.

## BENEFITS

### Visibility Into Your Google Workspace Environment

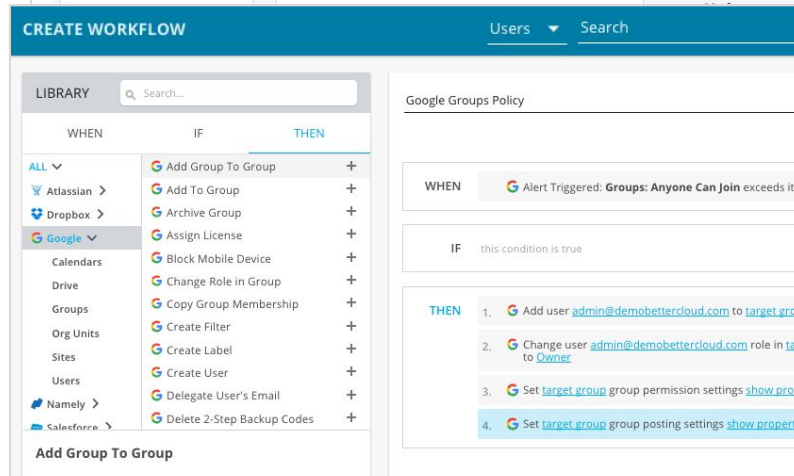
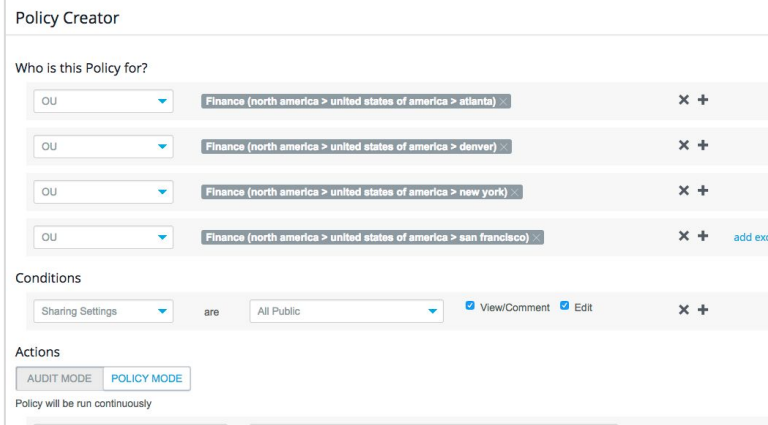
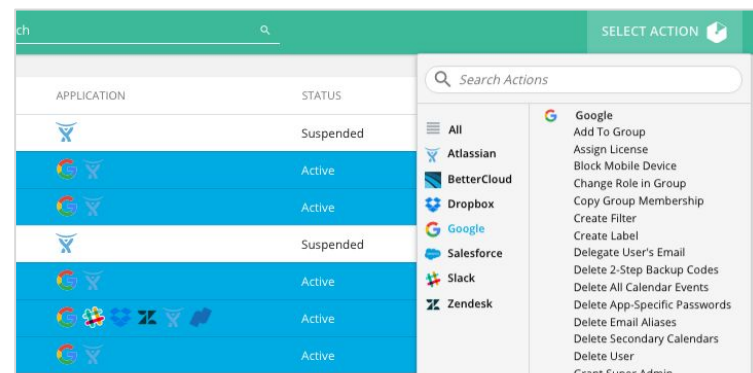
View and manage all of your Google Workspace users, admins, groups, OUs, Drive data, calendars, sites, and third-party applications from a centralized org-wide dashboard. Improve efficiency by taking single or bulk actions in BetterCloud, such as adding users to groups, transferring calendars and documents, and deleting two-step backup codes.

### Enterprise Data Protection

Search Google Drive for personal information like social security numbers, payment information, and any custom regular expression in order to stay in compliance. For any documents that are not properly secured, BetterCloud enables you to take immediate action, including transferring document ownership, changing all editors to viewers, and removing all collaborators.

### Streamlined Policy Administration

Improve security for your domain by creating workflows to automatically resolve alerts and enforce policies, such as email forwarding, file sharing permissions, administrator management, and more. Policies are acted on in real-time and a log of the actions taken is available for compliance audits.



## Secure Third-Party Applications on Your Domain

Identify third-party applications that have authenticated access to your domain, govern usage, and ensure compliance with automated policies. BetterCloud gives each application a permission score based on the application’s ability to access your data and allows IT to whitelist or blacklist applications by user, group, or OU.

## Save Money with Automated Onboarding and Offboarding

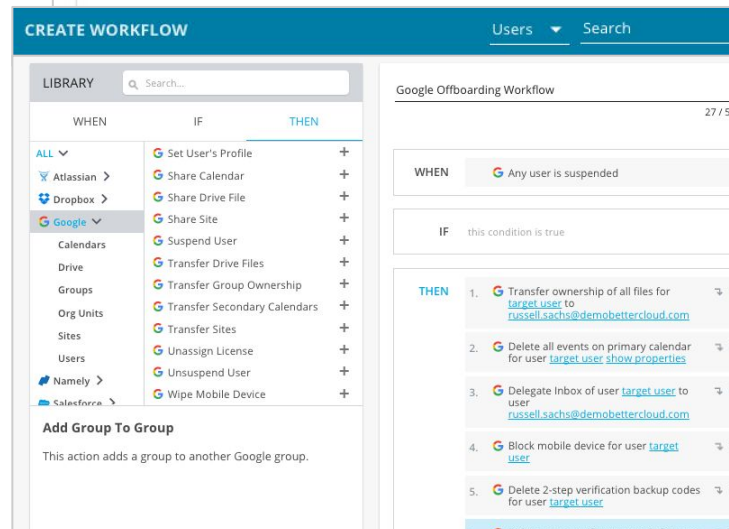
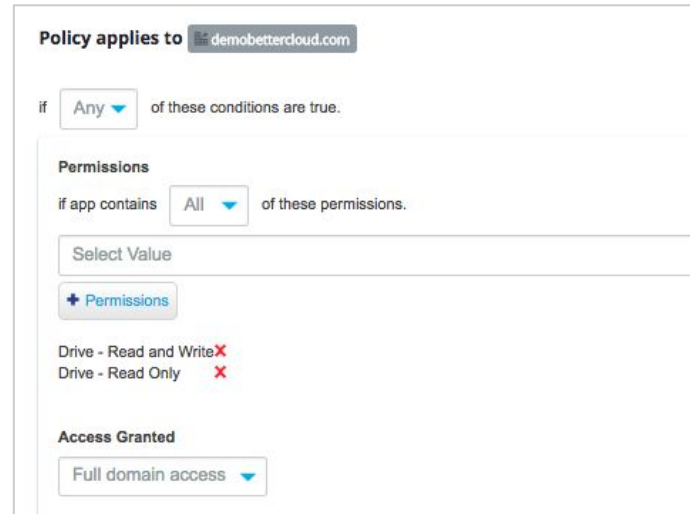
BetterCloud’s workflows offer enterprise-level customization of Google accounts with features to delete email aliases, transfer or delete calendar events, set calendar timezone and Gmail language, and share Drive files and Team Drives. Additionally, by automating the offboarding process, IT can free up unused licenses immediately, ultimately saving your organization thousands in licensing costs.

## Ensure Least Privilege Model for Admins

Role-Based Privileges gives IT the power to control who can manage what within Google Workspace. Grant granular access rights to specific objects, data types - including files, sites, and calendars - and management tools within BetterCloud. All admin activity is recorded in BetterCloud’s Audit Logs.

## Manage Email Settings

Establish policies to ensure your user’s Gmail accounts are configured properly and consistently. BetterCloud’s Gmail settings include control for email forwarding, Gmail filters, custom signatures, password policies, webclip enablement, and more.



	full	create	edit	delete	view
Global Access					
+ Alerts & Insights	✓	—	✓	—	✓
- Directory Management					✓
+ Users			✓		✓
+ Groups		✓	✓		✓
+ Org Units					✓
- Data Management					✓
- Files					✓
- Dropbox					✓
- Google			✓		✓
- Slack			✓		✓
+ Sites	✓	✓	✓	✓	✓
- Calendars			✓	✓	✓
- Google			✓	✓	✓
+ Tickets			✓		✓

## Get Support Whenever and Wherever You Need It

Whether you need support for a specific feature or want guidance on best practices, help is only a click away. BetterCloud provides a full range of resources for our customers, including a dedicated Customer Success Manager, one-on-one and group trainings, live technical support, an in-app help center, and a community of thousands of IT professionals to share best practices and tips.



## Unlock Value with Multiple Applications

Managing SaaS applications through multiple admin consoles and custom scripts ultimately leads to silos, broken processes, and security threats. Our customers report improved security, transparency, and efficiency when they centralize the management of additional applications with BetterCloud. Each additional application results in unparalleled cross-application insights, enhanced context, and greater productivity through comprehensive automation workflows.

### Featured Connectors:



## A Platform You Can Trust

We take security very seriously both internally and for our platform. We have a continued commitment to data security and privacy and we undergo SOC II, TRUSTe, and Privacy Shield Framework examinations annually. BetterCloud is completely built on Google Cloud Platform, ensuring our infrastructure is completely secure and built to scale.

